





This Buy Social initiative is part of our I AM SOCIAL campaign, in partnership with Social Enterprise Ghana (SE Ghana), and is aimed at encouraging Ghanaians to think about how their spending creates impact, while creating a market for social enterprises that are supporting Ghana to meet the Sustainable Development Goals, as well as growing the business sector and creating jobs.

In the rush to buy Christmas and festive gifts for loved ones, we want people to take a moment to think about where their hard earned money is going.

We have selected a range of social enterprises that offer something for everyone, each with their impact story to tell.





you are investing in your loved ones, investing in your country and investing in deep social impact

The British Council is the UK's international organisation for educational opportunities and cultural relations. We are on the ground in six continents and over 100 countries, bringing international opportunity to life.

Launched in 2009, the British Council's Global Social Enterprise (SE) programme currently runs in 28 countries and supports the development of socially innovative enterprises and investment model that facilitates a more inclusive, sustainable and prosperous future for all especially young people.

Together, we provide social entrepreneurs with access to training, mentoring and funding opportunities and promote social enterprise education in schools and universities. We convene policy dialogues, organise study tours and conduct research to share knowledge and best practice in scaling social enterprise and social investment. We also deliver international development projects that promote the growth of social enterprise. It is a systemic approach designed to help foster a more sustainable, inclusive and prosperous future and build collaboration, opportunities and trust between the UK and other countries.

Find out more at:

www.britishcouncil.org/society/social-enterprise



SE Ghana is network of social entrepreneurs - individuals with innovative and effective solutions to society's most pressing social problems who lead social enterprises. A social enterprise is an organization that uses business strategies to achieve a social or environmental mission.

Our mandate is focused on creating a network of opportunities for economic, environmental, and social benefits among social entrepreneurs in Ghana.

SE Ghana is an organization dedicated to both advocating for the growth of the Social Entrepreneurship sector and offering services and programs to support the organizations operating in the space.

With over 100 members, SE Ghana offers a diverse set of resources to support social entrepreneurship programs, and through its extensive network, develop initiatives to address systemic challenges and opportunities that can only be approached through collaborative action.

To support social enterprise growth in Ghana, contact SE Ghana at: Email: info@seghana.net Phone Number: +233 243838173











All items available for delivery at www.zaacoal.com

Zaacoal is a social enterprise based in Accra-Ghana with a vision to transform how Africans and the world accesses clean fuels. Their primary business is to convert ubiquitous city waste into clean burning fuels.

Producing clean affordable charcoal for households and industries, we pride ourselves as a green company solving a myriad of environmental challenges.

Contact ZAACOAL at: Email: aminsulley@gmail.com Call: +233 244888761



All items available for delivery at www.decokraftgh. com

'I LOVE TO READ' is a philanthropic project that DecoKraft undertakes every year to support children in cocoa growing communities. The main purpose of this project is to raise funds and donate story books to children in these communities. DecoKraft specializes in the production of premium locally made chocolates from Ghana's cocoa beans.

This Christmas, **DecoKraft** will display a Christmas Chocolate sculpture at the Achimota Mall from 22 December, 2017 to 2 January, 2018. All chocolates sold will go towards this project. Story books and other learning materials for children will be accepted.

Contact DECOKRAFT at: Email: ask@decokraftgh.com Call: +233 557 752461 / +233 243 827724







All items available for delivery at www.booomers.com

Booomers International a trains and employs 50 Ghanaian rural youth between the ages of 18 and 29 who would not have otherwise had any chance to employment. At its factory in Apaah, Ghana West Africa, they produce more than 2500 units of bamboo bicycles and bicycle frames, 1200 tricycles, 1000 bamboo bicycle stands, 15000 bamboo phone speakers and over 2000 bamboo bicycle baskets a year. Booomers International is the number one Bamboo Frame provider to Europe, North America and Australia.

Booomers International is a manufacturer of environmentally friendly bamboo bicycles and related products, based in Ghana West Africa. The company manufactures and distributes bamboo bicycles, bamboo bicycle frames and related products globally.

Contact BOOOMERS INTERNATIONAL at: Email: sales@booomers.com Call: +233 249157438 / 233 332398621







All items available for delivery at rpcdesign.co

By ensuring quality, good design, brand building with marketing, RPC has steadily created value for its customers, and has engaged its local tailors with contracts from corporate bodies that would have been outsourced internationally, serving as a source of income for them.

REAL PEOPLES COMPANY (R.P.C.) is a product design company that believes that quality comes from Africa. They have worked on large volume contracts for brands like Nestle Nescafe, Woodin, Yali, African Center For Economic Transformation (ACET), Wrigglies Gum and Lighthouse Chapel.

Contact RPC at: sales@realpeoplescompany.com Call: +233 242641589







All items available for delivery at exghana.com/batiks

90% of Edtex's employees are underprivileged women recruited from rural communities, who are subsequently trained in the art of batik making while being provided with continual employment. Edtex also participates in advocacy with different groups such as the Voices of Women Entrepreneurs program (International Finance Corporation, Africa), SPINNET Garment and Textile Cluster advocacy (to prevent dumping of low quality textiles from Asia) among others.

Edtex Limited is a growing textile manufacturing company based in Tema, Ghana, specialized in the production of high quality, handmade fabrics and finished lifestyle and home décor products made from batik.

Contact EDTEX GHANA at: Email: edwina@edtexghana.com









All items available for delivery at www.nnekayouthfoundation.org

Nneka Youth Foundation's goal is to create opportunities for children in less privileged communities. They help curb devastating impact of social vices, notably teenage pregnancy and drug abuse among the youth aged between 12 and 16 as well as to open up avenues for these children to access quality education and vocational skills to aid in transforming their communities. Nneka Youth Foundation is a registered NGO which seeks to transform the future of 'Africa one child at a time'.

Contact NNEKA YOUTH FOUNDATION at: Email: info@nnekayouthfoundation.org Call: +233 577397783 / +233270405819











MINGA FOODS AND TRUE MORINGA are part of MoringaConnect's mission is to improve lives through the moringa tree - a crop known locally as 'the miracle tree' for its nutritional, medicinal, and economic value. When you buy from Minga Foods, you:

HELP FARMING FAMILIES

Every product you buy increases the incomes of 2,300+ farmers by more than 4-10x. This directly translates to more money for school fees, healthcare, and other basic necessities.

IMPROVE RURAL NUTRITION

Minga Foods provides nutrition workshops to teach farmers about the amazing benefits of moringa and how to incorporate the fresh and powdered leaves into their families' daily diets.

PLANT TREES

More demand from customers like you means more trees planted. Minga Foods have planted over 200,000 moringa trees in Ghana.

Natural oils are the simplest, most direct way to restore moisture, tone, and lasting protection to the skin and Moringa is the finest natural oil that nature has to offer. Lightweight and easily absorbed, True Moringa will not clog pores and will continue to nourish and protect hair and skin from free radicals long after use.

Contact MORINGA CONNECT at: Email: wholesale@moringaconnect.com Call: +233 545526548







All items available for delivery at www.asabeaayisi.

Asabea Ayisi is a fashion accessories brand that was founded by Maajoa Asabea Yeboah.

Asabea Ayisi produces bags, purses, necklaces, shoes and an amazing range of accessories using African printed fabrics combined with beads, leather, suede etc. Asabea Ayisi also organizes professional skill training workshops for emerging designers. They achieve social impact by training women and girls for free across the country under their One Girl One Skill Africa initiative - www.onegirloneskill.org.

Contact ASABEA AYISI at: Email: sales.asabeaayisi@gmail.com Call: +233 575701090



J'Kaada Gh Crafts specialise in the production of Macramé, a form of textile produced using knotting techniques. All of their products are handmade, ranging from footwear, bags, chandeliers, plant-holders, belts and clutches.

Contact J'KAADA GH CRAFTS at: Email: jkaadacraft1@gmail.com Call: +233 246495860

J'Kaada Gh Crafts









All items available for delivery at www.novsaic.

Novsaic Expressions is an initiative that believes that with art nothing is a waste. Novsaic Expressions trains art-preneneurs to create beautiful ,valuable and innovative products from recyclable materials , while creating awareness on the importance of recycling and repurposing of waste materials into mosaic arts and lifestyle products.

Contact NOVSAIC EXPRESSIONS at: Email: hello@novsaic.com Call: +233 245831998 / +233 208098238





Contact GETBUSY ART KONSULT at: Email: getbusyartkonsult@gmail.com Call: +233 262056350











DercolBags Enterprise is a paper bag and packaging firm providing paper bags and packages on larger scale, making them easily accessible, durable, affordable and eco friendly compared to plastic bags. As a brand, they offer the public with both alreadyproduced and custom-made packaging products such as paper bags, snack packs and customized packages. DercolBags' social mission is to provide paper packages as an alternative to the plastics to reduce plastic waste and encourage the use of biodegradable and reusable bags and packages for a clean and green Ghana. Enjoy an 8.5% discount on any order placed between December 1st 2017 and January 31st 2018, and a 5% discount on bulk purchases of their already made bags and packages.

Contact DERCOLBAGS at: Email: dercolbags@gmail.com Call: +233 547499174



All items available for delivery at www. designtekura.com

Tekura is the hub for accent furniture, decor and a host of unique," artistique" accessories. Drawing its inspiration from the many beautiful stories of Africa's artistry and culture, Tekura designs and manufactures a range of tables, stools, mirrors, cabinets, bowls, vases, candleholders etc. which reflect the nature and the spirit of the local Artisan. Each unique piece is made from reforested wood in the woodlands of Ghana, with the help of the local women and men in these communities.

Contact TEKURA at: Email: audreyfrsn8@gmail.com Call: +233 205860195











The British Council creates opportunities for people worldwide by helping societies achieve change in education, skills, the public sector, civil society and justice. Working closely with governments, private sector and donors, we deliver value for money international development solutions that are both effective and sustainable.

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