



2021

January - December

Annual Report

LETTER FROM EXECUTIVE DIRECTOR

Dear friends of the social enterprise community,

The year 2021 has come as another eventful year with great work and contribution from social enterprises to make impact and promote shared prosperity across vulnerable communities.

The challenges brought about by Covid-19 and its impact on the communities we serve has called on the social enterprise community to be innovative and proffer solutions that can lead to systemic and sustainable improvement in the economic, social and environment well being of the various vulnerable and underserved communities.

We have seen this year, our social entrepreneurs and social enterprises that number close to 100,000 across the country not relenting on their efforts and showing tremendous energy and commitment towards their causes. To you social entrepreneurs across Ghana, we say AYEKOO and may you never cease to be change makers in your various communities.

To our partners and donors, we remain grateful for your support in promoting social enterprises across Ghana. We are grateful to the European Union, Inclusive Business Sweden, YMCA, Ghana Sweden Chamber of Commerce, Sweden West Africa Business Association, British Council and Reach for Change, the French Embassy in Ghana and the many others that have supported our work with cash and grants.

We are grateful to our over 800 members across Ghana and the regional leads that support the work we do at the local level.

And to our Board of Directors, we are grateful for the sound advice, contacts and introductions as we drive a bigger vision for a prosperous world.

May we make the year 2022 better and more impactful.

Edwin Zu-Cudjoe



Executive Director
Social Enterprise Ghana



WHO WE ARE

MISSION

To advocate for business-friendly environment for social enterprises and support the development of a strong social enterprise ecosystem through training, research, access to skills and talent, access to market, access to technology and access to finance.

VISION

To see a strengthened social enterprise ecosystem in Ghana for shared prosperity and impact

Activities

Innovation and Learning

Connect social entrepreneurs to learn from each other's experiences and partner in scaling their innovations through country and regional face- to -face meetings and an on-line network

Policy and Advocacy

Build awareness and advocate for policies and programs that promote social entrepreneurship by drawing in funders, government and other stakeholders

Funds and Investment support

Fundraise for early stage social entrepreneurs locally and internationally to fill in the funding gap and build a portfolio of sustainable social ventures.

Research

Conduct research to broaden understanding of the social enterprise landscape nationally and tell the stories and aggregate the impact of social entrepreneurs.

OUR CURRENT STATE

840

Members

Over 40

Partners

16

Regional
Hubs

16

Women Led
Enterprise
Support
Organizations

2021 IN REVIEW

20,000

people reached
across
social media

Collaborated with

14

International
Partners

15

Projects
Organized

PROJECTS

- Impact Investing Leaders Forum
- British Council Women Social Enterprise Accelerator
- The Ghana Social Enterprise Policy Dialogue
- Green Economy Ghana Workshop and Activities
- ForumCiv National Economic Rights Advocacy
- Investment Climate Reforms Activities
- British Council Multiplier Lab
- Small Foundation Creative Metier Workshop
- Chromay Blockchain Workshop
- SOC 101 and SOC 102 Training Events
- Visit to Deputy Minister of Trade and Industry
- New Africa-France Summit
- SDG Investment Fair
- Ghana Social Enterprise Forum

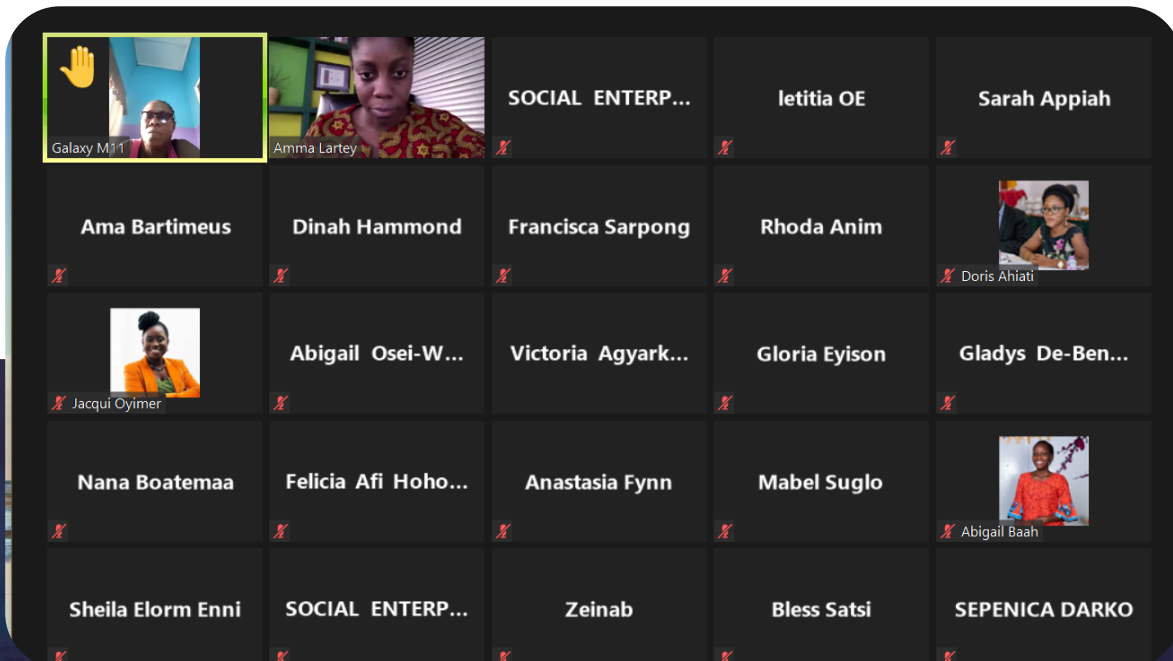
OVERVIEW OF PROJECTS

IMPACT INVESTING LEADERS FORUM

Social Enterprise Ghana and Impact Investing Ghana, in partnership with the Global Steering Group, the Chamber of Corporate Trustees of Ghana and the Ghana Securities Industry Association organised a forum for Pension Trustee and Fund Manager, CEO and Senior Management to introduce Impact Investing and discuss how the pensions industry could utilise this tool to boost Ghana's development



BRITISH COUNCIL WOMEN SOCIAL ENTERPRISE ACCELERATOR



The British Council Ghana and Social Enterprise Ghana partnered to launch the Social Enterprise Women Business Accelerator. The initiative enabled 50 women-led social enterprises to become more investor-ready and to be connected with investor partners to gain access to funding.

THE GHANA SOCIAL ENTERPRISE POLICY DIALOGUE



Social Enterprise Ghana with Impact Investing Ghana partnered with British Council to dialogue on the Ghana Social Enterprise Policy with the Ministry of Trade and Industry and the Ministry of Finance



GREEN ECONOMY GHANA PROJECT



Social Enterprise Ghana together with Inclusive Business Sweden, Ghana-Sweden Chamber of Commerce, Ghana YMCA and the Sweden -West Africa Business Association- SWABA as part of the Green Economy Ghana Project is providing technical, vocational as well as entrepreneurship training to young women and returnees in various fields in the green and circular economy including Plastic Waste Management, Organic Waste Management and Sustainable Forestry Management at three TVET partner institutions: FORIG-Kumasi, Ghana YMCA and Koforidua Technical University.

This Green Economy Ghana Project is funded by EU Archipelago with support from:
#ARCHIPELAGOPROGRAMME EU International Partnerships #SequaGgmbh
Eurochambres Conférence Permanente des Chambres Consulaires Africaines et Francophones

**FORUM CIV
NATIONAL
ECONOMIC
RIGHTS
ADVOCACY**

Training of Trainers for ForumCIV Economic Right Advocacy Project was held at Volta Serene Hotel to train regional leads on how young entrepreneurs can engaged duty bearers on their economic rights and services accessible by them.



Economic Rights Advocacy Training

Reach for Change | SOCIAL ENTERPRISE GHANA | Zongivation



Economic Rights Advocacy Training

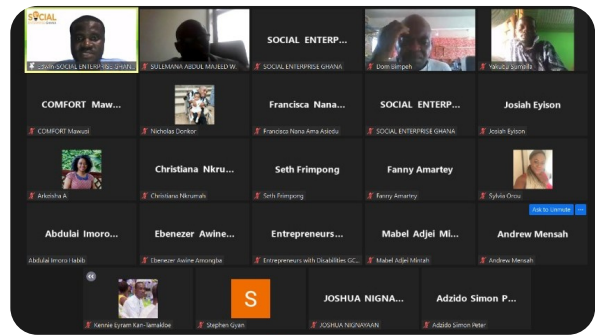
Reach for Change | SOCIAL ENTERPRISE GHANA | Zongivation

INVESTMENT CLIMATE REFORMS ACTIVITIES

The Ghana Social Enterprise Policy (GSEP) is in fulfilment of the Government's commitment to promote and grow social enterprises as a means of improving livelihoods, particularly among the youth. The various activities that transpired in developing and finalizing the draft Ghana Social Enterprise Policy is depicted below



Launch of the ICR Facility



Online Focus Group Discussion



First Visit to the Dep. Minister of Trade and Industry



First Public-Private Dialogue



Second Visit to the Dep Minister of Trade and Industry



Visit to the Chief Director Ministry of Trade and Industry

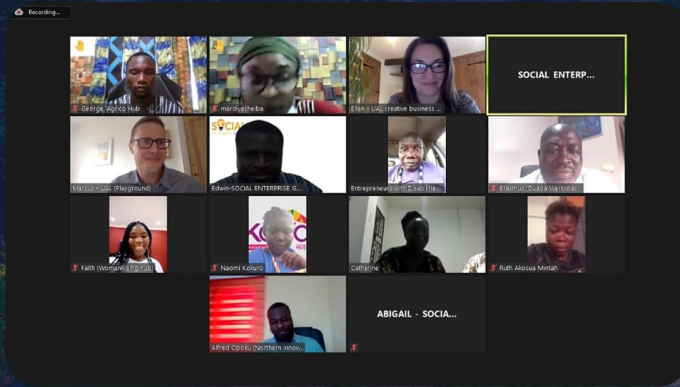
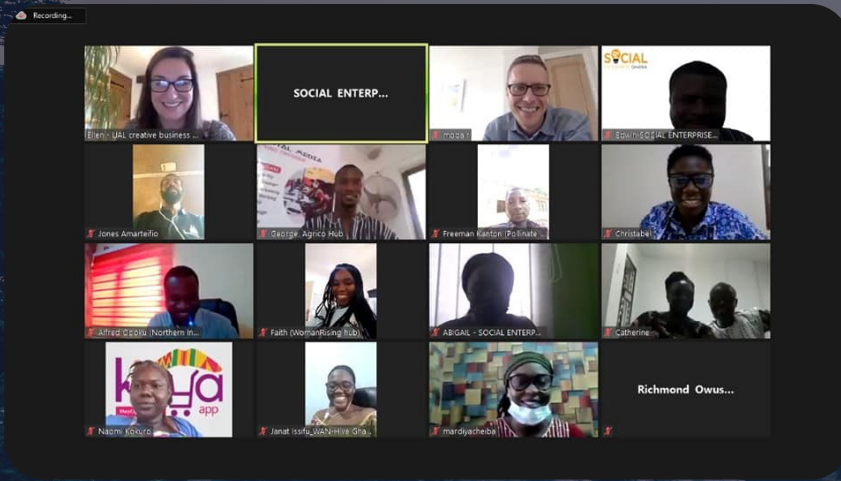


Validation Workshop



Second Public Private Dialogue

BRITISH COUNCIL MULTIPLIER LAB



Social Enterprise Ghana in partnership with PlayGround UAL: University of the Arts London organized a Training of Trainer session for Social Enterprise Ghana Regional Leads and Partners to build their capacity to be in the position to train young graduates who want to run social business in the creative art sector and accelerate existing creative art sector businesses.

SMALL FOUNDATION CREATIVE METIER WORKSHOP



“The major challenge at that time was buy in to the trust of the various members that we have in our network. Through the support and training that we got from Creative Metier, especially around cultivating trust, and having a clarified purpose as a network we consciously engage all the various members that we have.” Edwin Zu-Cudjoe, Executive Director, Social Enterprise Ghana

Network Impact Insights: Social Enterprise Ghana

Welcome to the next in our Network Impact Insights series, in which we are exploring the work of networks which are impacting the rural entrepreneurial ecosystem in East and West Africa.

In this episode you will hear Creative Metier Senior Consultant, Fiona Nyong'o, in conversation with Edwin Zu-Cudjoe, Executive Director of Social Enterprise Ghana.

Edwin shares his thoughts on why using a network model works for the social enterprises that Social Enterprise Ghana serves. He explores some of the challenges the network has faced, and how working with Creative Metier has addressed some of these challenges. Also how membership has grown from 620 to 840 members as part of adopting a network

Search...



Categories

- > Argidius ANDE Talent Challenge
- > Case Study
- > Coaching

CHROMAWAY BLOCKCHAIN WORKSHOPS



ChromaWay partnered Social Enterprise Ghana to organize series of workshops introducing their technology which includes Chromia Blockchain to entrepreneurs, developers, and policymakers as well as holding a hackathon and providing strategic investments to the most promising teams and ideas.

Social Enterprise 101



WHAT TO EXPECT.

- ✓ Know what a social enterprise is.
- ✓ Learn how social enterprises make impact.
- ✓ Get equipped on starting your social enterprise.

Hear about the network of social enterprises and how to be a member.

Learn how to make impact by starting and growing your social enterprise

📅 20th May 2021
📍 on Zoom
Meeting ID: 963 5811 9553
Passcode: 102714
🕒 2pm
www.seghana.net
@SEGhana

SOCIAL ENTERPRISE 101 AND 102 TRAINING EVENTS

We hosted the Social Enterprise 101 and 102 training events with Chromaway for entrepreneurs and start-ups to learn how to make impact by starting, growing and financing their businesses

Social Enterprise 102

Financing your Social Enterprise

2pm | 25. 06. 21
Meeting ID: 928 2528 0024
Passcode: 650546

What to expect:

- Learn about Social Enterprise Ghana.
- Learn about the Fidelity Young Entrepreneurs Fund.
- Launch of Social Enterprise Ghana- Chromaway Block Chain Competition.

Powered by:





SOCIAL ENTERPRISE GHANA

SOCIAL ENTERPRISE 102

FINANCING YOUR SOCIAL ENTERPRISE



VISIT TO DEPUTY MINISTER OF TRADE AND INDUSTRY

A delegation of officials from Social Enterprise Ghana paid a courtesy call on the Deputy Minister of Trade and Industry, Hon. Herbert Krapa to officially introduce the business network to him.



NEW AFRICA -FRANCE SUMMIT

Economy

New Africa-France Summit: Social Enterprise Ghana to forge business partnerships with French business community

Source: Charles Ayitey, Paris-France

🕒 9 October 2021 9:06am



Listen to this article



Seen this ad



Social Enterprise Ghana joined the New Africa-France Summit and called unto the French Development Agency and its sister organizations – Proparco, BPI and Business France to seed the Ghana Social Enterprise Fund to provide long term patient capital to social entrepreneurs, women and young entrepreneurs and entrepreneurs with disability to procure equipment and infrastructure.

SDG INVESTMENT FAIR



GHANA SOCIAL ENTERPRISE FORUM



The Ghana Social Enterprise Forum was held at Tomreik Hotel East Legon-Accra with more than 200 members joining in person and 1000 joining online with the key note from the Deputy Minister of Finance

Thank You to all our partners and regional hubs for their support to
Social Enterprise Ghana

PARTNERS



REGIONAL HUBS

