

ANNUAL ACTIVITY REPORT 2022



EXECUTIVE DIRECTOR'S SPEECH



Edwin Zu-Cudjoe
Executive Director
Social Enterprise Ghana

OVERVIEW OF GHANA SOCIAL ENTERPRISE FORUM

The Honourable Minister, Hon. Herbert Krapah, Deputy Minister of Trade and Industry. The Board Chair and Board Members of Social Enterprise Ghana, Partners and Funders of Social Enterprise Ghana, CEOs and Distinguished Social Entrepreneurs, Ladies and Gentlemen, A very Good Morning to you all.

At Social Enterprise Ghana, we are firm believers that no single Company, organization or individual can tackle the World's most pressing challenges alone. We believe in the African adage that says that "wisdom is like the Baobab tree and one man's arm cannot encompass it".

Thus, we are required to partner and collaborate with different Stakeholders, Organizations, individuals and various institutions to promote shared prosperity.

Over the years the Social Enterprise Ecosystem has received tremendous support from the likes of British Council, Reach for Change, BUSAC, Best Seller Foundation, Star Ghana Foundation, GIZ, WUSC, Global Affairs Canada, European Union, KGL Foundation, government agencies including Ministry of Trade and Industry, Ministry of finance and many others.

We are grateful to our media partners and individuals like Abubakar Ibrahim of Myjoyonline and Maclean Kwofi of Daily Graphic, Baobab entrepreneur and many others who use their platform to showcase and give voice to the works of Social Entrepreneurs.

The works of partners like ECOBANK, Wangara Green Ventures, Absa Bank, Izwe Loans, and other financial institutions who have worked with us and invested in our members and the general social Enterprise Ecosystem is highly commendable and needs to be strengthened for continuous engagement.

We are continuously grateful to our members and the gallant Social Entrepreneurs like Zacoal, Women's Haven Africa, Dansyn Innovation Hub, Nneka Foundation, Nneka Foundation, Whessoy Ghana Ltd, and many others who judiciously pay their annual subscriptions and make themselves available to participate in meetings and activities necessary to support the Social Enterprise Ecosystem.

To our gallant Board Chair and members; Amma Sefa - Dede Lartey, William Senyo, Gordon Adomdza, Leslie Addae, Stephen Gyasi Kwaw, Roisin Fogarty and the hardworking Staff of Social Enterprise Ghana past and present including Marian Tatum, Emmanuel Gyan and the many others who have supported us along this journey in developing an ecosystem that support Social Entrepreneurs and Social Enterprises, We say ayekoo.

The communities and people most affected by the covid – 19, Ukraine- Russian War and the current economic challenges in Ghana are the young women, unemployed young people, people with disabilities, refugees and physically displaced people.

These are the communities and individuals that are served by Social businesses for shared prosperity and inclusive growth.

EXECUTIVE DIRECTOR'S SPEECH



Edwin Zu-Cudjoe
Executive Director
Social Enterprise Ghana

For us to promote inclusive growth and sustainable development, there is the need for more partnerships and collaborations with Social enterprises to develop and promote services that support and improve the livelihoods of underprivileged and underserved communities.

This year's Ghana Social Enterprise Forum on the theme "Partnerships for sustainable developments: Social Enterprises as Catalyst for inclusive growth in Ghana". Is a call on various Stakeholders, Individuals and Organizations to come on board to work with Social Enterprises and Social Entrepreneurs to help provide market led solutions to individual and communities most affected by our current Social, environmental and Economic challenges.

It is a call on the government to partner us in promoting a conducive business environment through adopting the Ghana Social Enterprise Policy, setting up the Ghana Social Innovation and Social Enterprise Fund and providing quotas to Ghana Social Enterprises to promote their products and services to government agencies.

It is an urgent call on Corporate and financial institutions to follow the steps of KGL company LTD that has partnered with Social Enterprise Ghana to provide Start – Up Kits and invest in businesses led by young women and people with disabilities. To our brothers and sisters in the religious institutions, we require fresh thoughts to address our current Social, economic and environmental challenges.

The role of religious institutions in the development of businesses owned and led by women and people with disabilities has become urgently necessary as our religious institutions will not need to just sit down and receive tithes from members and believers but need to be equally seen as partners in addressing the unemployment situation facing young people and suffering of vulnerable communities.

To the Social Enterprises and Social Entrepreneurs, today's challenges require us not to relent in doing good with our businesses. It is time for us to forge new alliances and partnerships with the customers, users, consumers of our product and services, get on board new funders and investors.

Let us come on board to collaborate and partner to address this Social, economic and environmental challenges facing Ghana for an inclusive and sustainable development.

I wish you all the best in your various endeavors as we strive to make impact and promote shared prosperity as change makers.

May the Lord be with us all.

ABOUT SOCIAL ENTERPRISE GHANA



Social Enterprise Ghana (SE Ghana) is the national network for high-impact social entrepreneurs, hubs, accelerators, impact investors, and enterprise support organizations in Ghana.

SE Ghana has a current membership of about 900 organizations operating in diverse sectors of climate-smart agribusiness, circular economy, health services, inclusive financial services, TVET, and education.

SE Ghana advocates for business-friendly policies for social enterprises and supports members with training, research, access to skills, access to the market, access to technology and access to finance.

WHO WE ARE

OUR MISSION

To advocate for business-friendly environment for social enterprises and support the development of a strong social enterprise ecosystem through training, research, access to skills and talent, access to market, access to technology and access to finance.

OUR VISION

To see a strengthened social enterprise ecosystem in Ghana for shared prosperity and impact.

KEY ACTIVITIES

TRAINING AND CAPACITY BUILDING

We organize events and training programs which are centered around improving startups and entrepreneurs as well as equipping the youth and vulnerable with skills to start their business

INNOVATION & LEARNING EVENTS

Connect social entrepreneurs to learn from each other's experiences and partner in scaling their innovations through country and regional face-to-face meetings and an on-line network

ADVOCACY

Build awareness and advocate for policies and programs that promote social entrepreneurship by drawing in funders, government and other stakeholders

ACCESS TO MARKET AND FINANCE

Fundraise for early stage social entrepreneurs locally and internationally to fill in the funding gap and build a portfolio of sustainable social ventures. Social enterprise Ghana also increase market access among their beneficiaries by providing them with advice and training, as well as, direct access to customers.

RESEARCH

Conduct research to broaden understanding of the social enterprise landscape nationally and tell the stories and aggregate the impact of social entrepreneurs

POLICY

Build awareness and advocate for policies and programs that promote social entrepreneurship by drawing in funders, government and other stakeholders

OUR CURRENT STATE

Over
900
Members

Over
50
Partners

16
Regional
Hubs

Over
20
Women led Enterprise
Support
organizations

20,000
people reached
across
social media

Collaborated with
15
International
Partners

15
Projects
Organized

PROJECTS

- GREEN ECONOMY GHANA PROJECT
- GREEN CHAMPIONS PROJECT
- GREEN ENTREPRENEURSHIP PROJECT
- LAARU CONSULTING FINLAND AND SOCIAL ENTERPRISE GHANA TEXTILE WASTE UPCYCLING WORKSHOP
- NORDICS AFRICA FINTECH SUMMIT
- ECONOMIC RIGHTS ADVOCACY PROJECT
- GHANA SOCIAL ENTERPRISE POLICY WORKSHOP
- SDGs INVESTMENT FAIR
- GREEN BUSINESS MODELS WORKSHOP
- GIZ AGRIBIZ PROJECT
- GHANA SOCIAL ENTERPRISE FORUM
- ALTERNATIVE DISPUTE RESOLUTION WORKSHOP
- KGL FOUNDATION GREEN INVEST PROJECT
- IMPACT ENTREPRENEURSHIP PITCH COMPETITION
- INNOVATION FOR AFRICAN UNIVERSITIES
- GREEN ENTREPRENEURSHIP TRAINING FOR PERSONS WITH DISABILITY

OVERVIEW OF PROJECTS



GREEN ECONOMY GHANA PROJECT

Addressing wastes is one of the key solutions to climate actions in order to have a friendly ecosystem to support life.

Through our partnership with the European Union, about 380 young people have received technical, vocational and entrepreneurship education in Organic Waste Management, Plastic Waste Management and Sustainable Forestry.

"The skills they have gained will help them to find a job or start their own business in areas where they can contribute to a sustainable development of the economy in Ghana"



GREEN CHAMPIONS PROJECT.

With funding from the World University Services of Canada and Global Affairs Canada, we have been able to train some Young Women, Refugees and Persons with Disabilities in green and digital business. This has equip them with entrepreneurial skills to start up their own business creating wealth for themselves



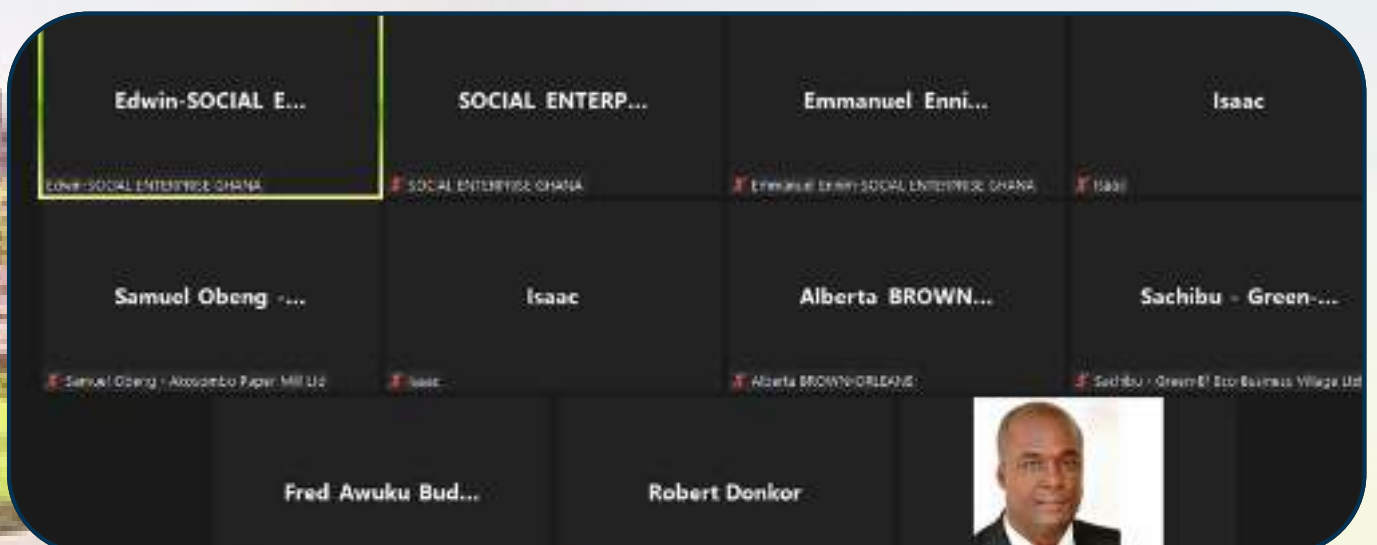
GREEN ENTREPRENEURSHIP PROJECT

Under the EU funded GrEEn Project, SNV and Social Enterprise Ghana organized a Training of Trainer workshop for 32 hubs and enterprise-supporting organizations on green and circular economy to provide insight into green financing and investment modules and how they can support green businesses and practices in Ghana.



GREEN BUSINESS MODELS WORKSHOP.

Social Enterprise Ghana and Crystal Clear Logic Limited organized a virtual workshop to introduce individuals and organizations to green business models.



LAARU CONSULTING

FINLAND AND SOCIAL ENTERPRISE GHANA TEXTILE WASTE UPCYCLING WORKSHOP

Laaru Consulting Finland and Social Enterprise Ghana organized an online workshop on textile waste upcycling to equip young women with skills in textile waste management. This workshop is with funding from World University Services Canada.



NORDICS-AFRICA FINTECH SUMMIT

Helsinki Fintech Farms and Social Enterprise Ghana held a summit to discuss collaborative areas in fintech ecosystems and market opportunities in Nordics and Africa.

NORDIC -
AFRICA
FINTECH SUMMIT

ONLINE WEBINAR BROUGHT TO YOU BY



JOIN US TO LEARN MORE ABOUT FINTECH
ECOSYSTEMS & MARKET OPPORTUNITIES IN
NORDICS AND AFRICA

SPEAKERS



MIKI KUUSINEN
Advisor at Bank of
Finland



JANNE SALMINEN
CEO at Fintech
Farm Helsinki



SAMI USKI
Head of Business
Development at
Tietoevry Banking



KWAME OPPONG
Head of Fintech at
Bank of Ghana



KWAMI AHLABENU
Director at
Knowledge
Innovations



CHARLES KOLLO
CMO at Dream Oval

MORE INFORMATION

📅 27 APRIL 2022
🕒 11 AM (GMT) / 2 PM (EEST)

HELSINKIFINTECH.FI

ECONOMIC RIGHTS ADVOCACY PROJECT FEEDBACK SESSION

social Enterprise Ghana and its various regional leads and partners have continued with Feedback Sessions for beneficiaries of its National Economic Rights Advocacy Program to provide feedback to duty bearers on accessing government services.



GHANA SOCIAL ENTERPRISE POLICY WORKSHOP



Social Enterprise Ghana with support from Reach for Change and STAR-Ghana Foundation organized the Ghana Social Enterprise Policy Workshop at Alisa Hotel to engage policymakers, regulators, researchers, media, and other relevant stakeholders on the need for the adoption of the Ghana Social Enterprise Policy.





SDGs INVESTMENT FAIR 2022

Social Enterprise Ghana, Impact Investing Ghana, Ghana Investment Promotion Centre, The SDG Office of the President and the Ministry of Finance organized the Virtual SDG Investment on the theme Investing in Green Enterprise Development: the Sustainable Pathway to Climate Resilient Growth.



MINISTRY
OF
FINANCE



CREATIVE ARTS BUSINESS MODELS ONLINE WORKSHOP

Social Enterprise Ghana, Neebees Coaching Africa, Blue Mint Consultancy and African Leadership Academy organized a virtual workshop to train and educate entrepreneurs and startups in the Creative Arts Industry on financing, sales and marketing of their creative arts businesses as well as Creative Arts business models.

**SOCIAL ENTERPRISE
MODELS IN THE
CREATIVE ARTS INDUSTRY**

SPEAKERS

Davide Castorina
Co-Founder
Neebees Coaching Africa
Topic: Sales and Marketing of Creative Arts

Christahell Amaekoh
Business & Third Sector Consultant
Blue Mint Consultancy
Topic: Financing Creative Arts Businesses

Matthieu Maralack
African Leadership Academy
Topic: Creative Arts Business Models

Date: Tuesday, 6th September, 2022
Time: 2:00pm - 4:00pm(UTC)

Live On **zoom**
Register Here: <https://zurl.co/DDI>

**FINANCIAL MANAGEMENT AND
RESILIENCE**

**BLUEMINT
CONSULTING**

Zoom Meeting Interface:
Participants: ESTHER, SOCIAL ENTERP..., SOCIAL ENTERPRISE..., Gifty
Host: Gifty

GIZ AGRIBIZ PROJECT

Social Enterprise Ghana and the Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) under the Sustainable Employment through Agribusiness” (AgriBiz) Project have signed an agreement to drive support to social enterprises in the agribusiness sector.



GHANA SOCIAL ENTERPRISE FORUM



Social Enterprise Ghana organized its annual conference the Ghana Social Enterprise Forum on the theme "Partnership for Sustainable Development: Social Enterprises as Catalyst for Inclusive Growth in Ghana" which brought together various ecosystem players; Policy Makers, Entrepreneurs, researchers, Investors and Social Enterprises to dialogue on the way forward in making the social enterprise ecosystem friendly for impact.

Thanks to the kind support of GIZ Agribiz Project, World University Service of Canada and Global Affairs Canada.



ALTERNATIVE DISPUTE RESOLUTION WORKSHOP

Social Enterprise Ghana in partnership with GIZ Ghana organized an Alternative Dispute Resolution Workshop for its Staff and Regional Leads to acquire knowledge and skills in resolving disputes among staff, entrepreneurs, startups and various stakeholders using the Alternative Dispute Resolution method.



KGL FOUNDATION GREEN INVEST PROJECT

Social Enterprise Ghana began training on Mushroom and Snail Farming for Persons with Disabilities. This is as part of the Green Invest project which seeks to equip Young Women, Refugees and Persons with Disabilities with green entrepreneurship skills to start their own businesses.

Green Invest project seeks to equip young women, refugees and persons with disabilities with green entrepreneurship skills to start their own business.



IMPACT ENTREPRENEURSHIP PITCH COMPETITION

Social Enterprise Ghana, Kosmos Innovation Center, Open Value Foundation and Impact Investing Ghana collaborated and organized the Impact Entrepreneurship Pitch Competition (Ghana Edition) which gave social entrepreneurs the opportunity to pitch their business ideas and receive seed capital. Congrats to EcoNexus and Erith Health Services for being the winners of the Impact Entrepreneurship Pitch Competition.



INNOVATION FOR AFRICAN UNIVERSITIES FORUM



Social Enterprise Ghana and Accra Technical University participated in the British Council funded Innovation for African Universities Forum at the British Council Accra.

The Forum gave the opportunity to the partners Accra Technical University, University of Huddersfield, University of Bolton and Social Enterprise Ghana to share the progress on the Graduate Employability within the Higher Education Framework Project



GREEN ENTREPRENEURSHIP TRAINING FOR PERSONS WITH DISABILITIES

Social Enterprise Ghana with support from World University Service of Canada, Global Affairs Canada and KGL Foundation organized green entrepreneurship training in areas of snail and mushroom farming to Persons with Disabilities (Women) to equip them with skills to be able to start and sustain their green businesses.

As part of the Green Entrepreneurship training, they were provided additional training in business development, soft skills, graphic design, digital marketing and social media management.



Divine Group International Gh, a partner and member of Social Enterprise Ghana was at the training session to provide medical screening and care to the women with disabilities



TVET TRAININGS



JOB FAIRS



MSME TRAINING



POLICY DIALOGUES



Thank you to all our Partners and Regional Hubs for their Support to Social Enterprise Ghana

PARTNERS



HUBS



FOR ENQUIRIES: 0552232227 / 0302452220

EMAIL: info@seghana.net

FACEBOOK: Social Enterprise Ghana

TWITTER: SE Ghana

LINKED-IN: Social Enterprise Ghana

INSTAGRAM: [Socialenterpriseghana](#)

GOOGLE: SE Ghana

WEBSITE: Seghana.net