



# Annual ACTIVITY 2024

**FOR ENQUIRIES:** 0552232227 / 0302452220

**EMAIL:** [info@seghana.net](mailto:info@seghana.net)

**FACEBOOK:** Social Enterprise Ghana

**LINKED-IN:** Social Enterprise Ghana

**INSTAGRAM:** Socialenterpriseghana

**GOOGLE:** SE Ghana

**WEBSITE:** [Seghana.net](http://Seghana.net)

**TWITTER:** SE Ghana



## EXECUTIVE DIRECTOR'S SPEECH

A very good morning to you all and welcome to this year's Ghana Social Enterprise Forum.

The Director of Pre-Tertiary Education at the Ministry of Education Hon Nana Adjei Baffour Awuah, The Director of the Ghana TVET Service, Hon David Prah, The Director, Head of Cooperation of the Canadian High Commission in Ghana, Ms Kathleen Flynn-Dapaah, The Board Chair and Board Members of Social Enterprise Ghana, Directors of various government agencies, partners, donors, members, friends, colleagues and our distinguished social entrepreneurs, Welcome to the 2024 edition of the Ghana Social Enterprise Forum.

This year's Forum is the 5th of these events that we do annually to bring together the various players in the Ghanaian social enterprise ecosystem composed of players from academia, research, students, investors, policy makers and government officials, donors and funders and the social entrepreneurs.

In 2020, in the midst of Covid-19 pandemic and with support from BUSAC, British Council and Reach for Change we organised the Forum that explored the Social Enterprise Policy and the need for an enabling environment for social enterprises. In 2021 we had the Director from the Ministry of Finance and we looked at the Ghana Social Enterprise Fund to drive investment into social enterprises. In the year 2022, we had a recorded message from the then Deputy Minister of Trade Hon Krapah and we looked at promoting inclusion and diversity in businesses.

Last year, at the British Council we had the Deputy Minister of Food and Agriculture as the Keynote Speaker and we discussed Agribusiness Innovation: A Game Changer in Food Systems for Shared Prosperity.

Ladies and gentlemen, we are immensely grateful to you for making time for us this year as we look at Developing Skills for Impact: Training the Next Generation of Change-makers in Ghana.

The world is at the crossroads and we in Ghana are equally challenged by the high level of youth unemployment, increasing disillusionment among citizens against government, business collapse and failures, environmental degradation and the myriad of challenges.



## EXECUTIVE DIRECTOR'S SPEECH

There is therefore the need for us to develop a new generation of bold leaders and change makers with social innovative and entrepreneurial competencies that are embedded in vocational, digital and green skills necessary for transforming our country to make it more sustainable and inclusive.

This year's event will have 3 Keynotes from Directors and partners, we will have panel discussions on topics from transformational leadership and regulatory environment to investing in skills development and making skills development inclusive and green. There will be presentations on developing globally relevant skills and also promoting industry and academia collaboration. This year, we will give the platform to social entrepreneurs to exhibit their products and services and also have the opportunity to interact with financial institutions.

We are grateful to our partners World University Services of Canada and Mastercard Foundation for their support to provide vocational and entrepreneurship skills to more than 80,000 young people across Ghana in 5 years. We thank the African Union and kfW for their Skills Initiative for Africa where with their support we are providing skills to 200 young females in green and digital areas. To Anesvad Foundation, GIZ AgriBiz, GIZ PECL, GIZ PFS, TFO Canada, Star Ghana Foundation, WACSI, Accra Technical University, Reach for Change, British Council, Qatar Charity, European Union ICR Facility and the many others we say Thank You for your commitment to us at Social Enterprise Ghana and developing skilled and talented social entrepreneurs and change makers who are making a difference and impact in their various communities across the country.

To the members of Social Enterprise Ghana, your membership and participation in our engagements and events is very much appreciated. To the Board, thanks for your continuous support and advice. To the hardworking staff of Social Enterprise Ghana- you rock and make things happen. To the social enterprise owners, social entrepreneurs, entrepreneurs with disabilities, young and women entrepreneurs and refugee entrepreneurs we are grateful for the great work you are doing. Make more impact.

Honourables, Directors, Partners, Distinguished social entrepreneurs, Ladies and Gentlemen, for us to develop skills for impact, we need to invest in the people and the skills that are necessary for our survival and sustainable development. And today's Forum is to show us that path.

Distinguished Ladies and Gentlemen, Welcome to the 2024 Ghana Social Enterprise Forum and I wish you all the best as you enjoy this event  
Thank you all.





## ABOUT SOCIAL ENTERPRISE GHANA



**Social Enterprise Ghana (SE Ghana) is the national network for high-impact social entrepreneurs, hubs, accelerators, impact investors, and enterprise support organizations in Ghana.**

**Social Enterprise Ghana has a current membership of about 900 organizations operating in diverse sectors of climate-smart agribusiness, circular economy, health services, inclusive financial services, TVET, and education.**

**SE Ghana advocates for business-friendly policies for social enterprises and supports members with training, research, access to skills, access to the market, access to technology and access to finance.**

# WHO WE ARE

## OUR MISSION

To advocate for business-friendly environment for social enterprises and support the development of a strong social enterprise ecosystem through training, research, access to skills and talent, access to market, access to technology and access to finance.

## OUR VISION

To see a strengthened social enterprise ecosystem in Ghana for shared prosperity and impact.

## KEY ACTIVITIES

### TRAINING AND CAPACITY BUILDING

We organize events and training programs which are centered around improving startups and entrepreneurs as well as equipping the youth and vulnerable with skills to start their business

### INNOVATION & LEARNING EVENTS

Connect social entrepreneurs to learn from each other's experiences and partner in scaling their innovations through country and regional face-to-face meetings and an on-line network

### ADVOCACY

Build awareness and advocate for policies and programs that promote social entrepreneurs by drawing investors, government and other stakeholders

### ACCESS TO MARKET AND FINANCE

Fundraise for early stage social entrepreneurs locally and internationally to fill in the funding gap and build a portfolio of sustainable social ventures. Social enterprise Ghana also increase market access among their beneficiaries by providing them with advice and training, as well as, direct access to customers.

### RESEARCH

Conduct research to broaden understanding of the social enterprise landscape nationally and tell the stories and aggregate the impact of social entrepreneurs

### POLICY

Build awareness and advocate for policies and programs that promote social entrepreneurship by drawing in funders, government and other stakeholders

# OUR CURRENT STATE

1,250

MEMBERS

52

PROJECT  
PARTNERS

16

REGIONAL  
HUBS

120

TRAINING SERVICE  
PROVIDERS ACROSS  
THE COUNTRY

2,200

WOMEN & PWD LED  
ENTERPRISES  
SUPPORTED

180,000

PEOPLE REACHED  
THROUGH SOCIAL MEDIA

46,030

PARTICIPANTS AT  
OUR EVENTS

OVER

14

PROJECTS  
ORGANISED

# OVERVIEW OF PROJECTS

## ACTIVATE

Accelerating Change Through  
Innovation in Agricultural TVET



**SIFA**  
Skills Initiative  
for Africa  
**FC**  
Financial Cooperation

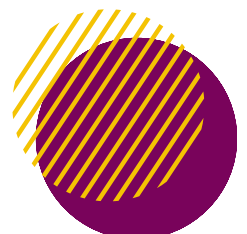
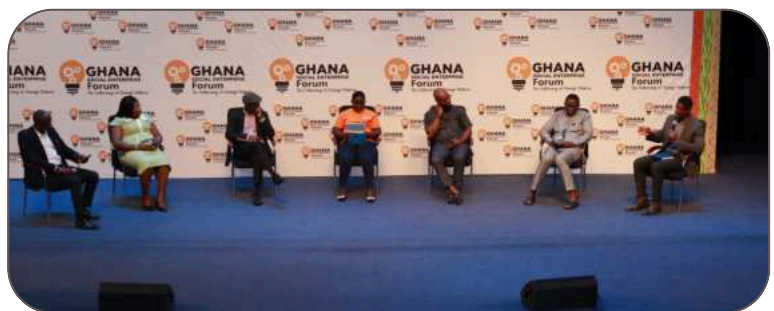


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für Internationale  
Zusammenarbeit (GIZ) GmbH





# OVERVIEW OF PROJECTS





# Overview of Project ACTIVATE

ACCELERATING CHANGE THROUGH INNOVATION IN AGRICULTURAL TVET



Social Enterprise Ghana, in collaboration with the World University Service of Canada (WUSC), is advancing the five-year ACTIVATE Project, funded by Mastercard Foundation, to train and provide decent jobs for 80,000 youth, with 70% of them being females focused on Agriculture TVET and adjacent sectors. Key activities includes a nationwide scoping exercise, a two-day Stakeholder Consultative Workshop, and a Disability Inclusion Workshop facilitated by the Ghana Federation of Disability Organisations (GFD). An onboarding session with the Mastercard Foundation and a MERL workshop focused on project indicators, data collection, and reporting procedures. Over 75 hubs and training centers participated in an online orientation, and a two-week field visit to assess regional partners' readiness. Social Enterprise Ghana organized Online workshops on safeguarding, mental health awareness, and financial management to equip partners with essential skills.



**ACTIVATE PROJECT  
ONBOARDING**



**DISABILITY INCLUSION  
WORKSHOP**



**MASTERCARD FOUNDATION  
PARTNERS CONVENING FORUM**



**SOCIAL ENTERPRISE GHANA ORGANIZE  
SAFEGUARDING WORKSHOP**



**SOCIAL ENTERPRISE GHANA PARTICIPATES  
IN ACTIVATE SCOPING EXERCISE**



**ACTIVATE ORGANIZED MONITORING,  
EVALUATION, RESEARCH, AND  
LEARNING (MERL) WORKSHOP**



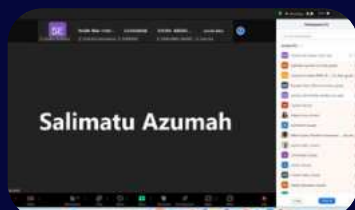
**SOCIAL ENTERPRISE GHANA CONDUCTS  
FIELD VISITS TO TRAINING PARTNERS  
ON THE ACTIVATE PROJECT**



**SOCIAL ENTERPRISE GHANA  
STAFF TRAINED ON SAFEGUARDING.**



**ACTIVATE PROJECT CONDUCTS PRIVATE  
SECTOR ENGAGEMENT AND SUSTAINABILITY  
WORKSHOP**



**ACTIVATE PROJECT ORGANIZES MENTAL HEALTH  
AWARENESS & FINANCIAL MANAGEMENT WORKSHOP**



**SOCIAL ENTERPRISE GHANA  
ORGANIZES ENVIRONMENT AND  
CLIMATE CHANGE WORKSHOP P**



**SOCIAL ENTERPRISE GHANA  
HOLDS CANDIDATE ATTRACTION, COMMUNICATION AND  
MARKETING WORKSHOP FOR PARTNERING HUB  
UNDER THE ACTIVATE PROJECT**



# SIFA

## Skills Initiative for Africa

FC  
Financial Cooperation



## Overview of Project

### FEMALES IN GREEN AND DIGITAL SKILLS FOR JOB AND ENTERPRISE CREATION (FEMGREEN)



Social Enterprise Ghana has partnered with Skills Initiative for Africa (SIFA) to train young females in green and digital skills for job and enterprise creation (FEMGREEN). Currently the project has trained about 550 participants both online and in-person in areas such as Quickbooks, Graphic Design, Business Management, Human Resource, Health Insurance and Recalibrating your small business for success. Training is ongoing and Social Enterprise Ghana is looking at training another 500 in the next few months.

Under this project, Social Enterprise Ghana also attended the Skills Initiative for Africa (SIFA) workshop organized in Johannesburg, South Africa for their various partners. The workshop covered topics including market validation, grant management, milestone project management and reimbursement and also fostered knowledge sharing among participants. The Females In Green and Digital Skills for Jobs and Enterprise Creation project is with support from African Union Commission, NEPAD and KfW and seeks to provide vocational and entrepreneurship skills to young females.



Social Enterprise Ghana in partnership with Zomufo Foundation organized an online workshop on how small business owners can achieve a harmonious work balance, manage stress effectively and boost their overall wellbeing. Some topics covered included overall health including physical, spiritual, mental, etc. The workshop also touched on the causes of mental health, signs and symptoms of mental health issues, and also how we can protect our mental health as entrepreneurs.



Social Enterprise Ghana organized a one-week digital skills training in Graphic Design and E-Commerce for 20 young people for their business growth and employability under the Skills-For-Job Project. Participants were awarded of Participation and they will be connected to job opportunities with Social Enterprise Ghana Members and other ecosystem players. This initiative underscores Social Enterprise Ghana's commitment to fostering inclusive opportunities and empowering the next generation.



Social Enterprise Ghana, in partnership with Brands and Klicks and Kaya App, organized an online workshop focused on how small business owners can build impactful brands that resonate with their audience and fuel business growth. The workshop covered essential topics, including how branding shapes public perception, fosters trust, and enhances a business's market position. Participants also gained valuable insights on creating a brand identity that effectively communicates a business's values and vision. Additionally, the session touched on strategies for standing out in a competitive market and fostering long-term customer loyalty. Entrepreneurs left with actionable tools to develop authentic and sustainable brands for continued growth of their businesses.





**WOMEN SOCIAL  
ENTREPRENEURS FOR EXPORT**



**Social Enterprise Ghana partnered with Trade Facilitation Office (TFO) Canada to develop export oriented women social entrepreneurs to improve their capacity to participate in international trade.**

**Social Enterprise Ghana as part of its partnership, the program also supported these social enterprises to be export ready and take advantage of international markets.**

**Also, these enterprises received Internationally recognized Branding support for their businesses. About 50 women social entrepreneurs were also trained to be export ready.**

The training was facilitated by Professor Valerie Bell, an international business consultant from Catalyste+ Canada. The program had other partners including Access Bank, Africa Trade Academy, IBEE Germany.





# AGRIBIZ

## Overview of Project



### GHANA SOCIAL ENTERPRISE POLICY DIALOGUE 2024

Social Enterprise Ghana, in collaboration with GIZ AgriBiz, hosted the Ghana Social Enterprise Policy Dialogue 2024 at the Airport View Hotel. The event brought together key stakeholders, including academia, social entrepreneurs, government agencies, and the private sector, to discuss the progress and challenges surrounding the passage of the Social Enterprise Policy in Ghana.

Prof. Ernest Ofori Asamoah, a research consultant, delivered a presentation on "Redesigning Public-Private Dialogues for Results: Rethinking Social Enterprise Ghana's Advocacy Strategy." He highlighted the importance of social enterprises focusing on a niche agenda to drive the adoption of the Social Enterprise Policy.

The Ministry of Trade and Industry provided an update on the policy's progress and outlined the next steps. Additionally, panel discussions were held on "The Ghana Social Enterprise Fund" and "Allocating a Quota for the Procurement of Social Goods."



### SOCIAL ENTERPRISE GHANA CONDUCTS TRAINING OF TRAINERS IN FOOD CERTIFICATION, PACKAGING AND BRANDING

Social Enterprise Ghana, in collaboration with GIZ AgriBiz and USAID GTI, organized a Training of Trainers (ToT) workshop for its staff and regional representatives nationwide. The workshop brought together 20 Business Development Service providers and hubs, focusing on food product certification, packaging, and branding.





# Overview of Project



**Social Enterprise Ghana, in partnership with GIZ, organized E-commerce training program for 120 women entrepreneurs in Pan African E-Commerce Initiative (PECI). The project was conducted in four cohorts, the training brought together 120 young female social and green entrepreneurs equipping them with essential skills in digital trade to enhance their business operations and expand market access.**

**Facilitators guided participants through key E-commerce strategies, digital marketing techniques, sustainable packaging methods, and online business development skills.**







## VALIDATION WORKSHOP



Social Enterprise Ghana, with support from the European Union Investment Climate Reforms Facility (ICR), organized a Validation Workshop on the "Feasibility Study on Social Enterprise and Innovation Fund" at the British Council on January 25, 2024.

The workshop brought together key stakeholders in the social enterprise ecosystem to explore strategies for mobilizing investment, particularly for women-led and green-focused social enterprises. We extend our gratitude to our partners—the European Union, British Council, GIZ AgriBiz, Star Ghana Foundation, World University Services Canada, and Accra Technical University—for their invaluable support in driving this initiative. Special thanks to Challenges Group Ghana for conducting this research and engaging stakeholders to spark discussions on investing in social enterprises.

We also appreciate the participation of government agencies, representatives from the Ghana Venture Capital Trust Fund, Development Bank of Ghana, network members, media, and panelists who contributed to the success of this event.



**Social Enterprise Ghana, with support from Star Ghana Foundation, held a strategic meeting with 20 regional representatives, hubs, and training centers to review its five-year strategy. This initiative was part of the Star Ghana Foundation's Civil Society Strengthening Program—Shift the Power.**

**Participants provided valuable feedback on Social Enterprise Ghana's strategy, plans, and activities, as well as insights on the effective execution of its flagship project, ACTIVATE.**

## *Overview of Project*



**SOCIAL ENTERPRISE GHANA HOLDS A TEAM BONDING AND A STRATEGIC MANAGEMENT MEETING**

### **SOCIAL ENTERPRISE GHANA STAFF AND BOARD STRATEGISE FOR 2025**



**Social Enterprise Ghana hosted a three-day strategic retreat in Accra for its board and team members. The retreat focused on aligning the organization's vision, formulating impactful strategies, strengthening team cohesion, and preparing for future milestones.**

**Special thanks to Star Ghana Foundation for supporting this important initiative.**



**Social Enterprise Ghana partnered with Anesvad Foundation and Garapenerako of Spain to strengthen health social enterprises in Ghana, especially those focused on Neglected Tropical Diseases.**

**Through this partnership with Anesvad Foundation, health entrepreneurs received training to develop innovative solutions for tackling neglected tropical diseases in Ghana. Additionally, they participated in a pitch competition, at the Ghana Health Entrepreneurship Summit and had the opportunity to secure investments needed to scale their operations.**





# Overview of Project



Catalyste+ supported Social Enterprise Ghana with expert volunteers with various backgrounds to work with Social Enterprise Ghana on various projects and activities. Thanks to Matt, Prof. Belle, Aarij, Isaac and Friadianie for their immense contribution.







Social Enterprise Ghana organised its annual Ghana Social Enterprise Forum at the UPSA Auditorium in Accra, bringing together key stakeholders—including policymakers, government officials, investors, academia, and social entrepreneurs—to explore strategies for equipping young people with the skills needed to compete globally and drive Ghana’s socio-economic growth.

Madam Wilma Titus-Glover, representing the Minister of Education, reaffirmed commitment to inclusive education, aligning with the Forum’s focus on nurturing change-makers.

Edwin Zu-Cudjoe, Executive Director of Social Enterprise Ghana, highlighted the critical role of technical and vocational education in creating better income opportunities for young people. Additionally, Osei Kofi of Ghana TVET Service provided updates on the integration of entrepreneurship into the 2024 TVET curriculum to enhance job creation.

The forum featured insightful panel discussions, presentations, exhibitions, and investor networking opportunities.





## PARTNER VISITS

**SOCIAL ENTERPRISE  
GHANA HOSTS STUDENTS FROM  
UNIVERSITY OF COLUMBIA.**



**OPEN VALUE FOUNDATION  
VISITS SOCIAL  
ENTERPRISE GHANA**



**WUSC CEO  
VISITS SOCIAL ENTERPRISE  
GHANA**

**CITY UNIVERSITY LONDON  
AND ACCRA TECHNICAL  
UNIVERSITY VISITS SOCIAL  
ENTERPRISE GHANA**



**WARSAME OF WUSC  
VOLUNTEERS WITH  
SOCIAL ENTERPRISE GHANA**



**A VISIT FROM SOCIAL  
ENTERPRISE GHANA  
MEMBERS**



**A PARTNER VISIT  
FROM SIFA**

EVENTS SOCIAL  
ENTERPRISE  
PARTICIPATED IN



SOCIAL ENTERPRISE GHANA PARTICIPATED IN THE GHANA ENTERPRISE AGENCY AND MASTERCARD FOUNDATION BIZBOX PROJECT LAUNCH.



SOCIAL ENTERPRISE GHANA PARTICIPATES IN GENDER BASED VIOLENCE TRAINING ORGANISED BY WUSC.



SOCIAL ENTERPRISE GHANA PARTICIPATES IN STAR GHANA FOUNDATION'S SHIFTING THE POWER WORKSHOP



SOCIAL ENTERPRISE GHANA PARTICIPATES IN THE WORLD UNIVERSITY SERVICE CANADA (WUSC) IGNI+E PARTNER FORUM



SOCIAL ENTERPRISE GHANA PARTICIPATES IN THE 'GESI INCLUSIVE COMMUNICATION AND LANGUAGE TRAINING FOR WUSC IGNI+E PARTNERS'



SOCIAL ENTERPRISE GHANA PARTICIPATES IN THE 3RD GHANA IMPACT SUMMIT



SOCIAL ENTERPRISE GHANA PARTICIPATES IN "FUTURE OF WORK 'EMERGING JOB TRENDS AND ESSENTIAL SKILLS FOR FUTURE CAREERS"



SOCIAL ENTERPRISE GHANA ENGAGES IN THE ABSA FINTECH AND AGRITECH SUPPORT PROGRAM



SOCIAL ENTERPRISE GHANA PARTICIPATES IN THE HORTICULTURE EXPO 2024 EVENT





# THANK YOU TO OUR PARTNERS



# THANK YOU TO OUR HUBS



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